



Bullitt Central High School

1330 Highway 44 East Shepherdsville, KY 40165

(502) 869-6000

Fax (502) 543-1797

Attention all Business Owners and BCHS Supporters,

It's that time of the year once again to show support for your local high school while also getting your business out to the public. The Prowler Staff would like to give you that chance by offering you the option to purchase a Business Ad in this year's school yearbook.

Countless companies have done this before and it's easy to see why. This is your chance to get your ad placed in roughly 350 yearbooks – all of this available to you at a competitive low price!

All we need from you is a digital copy of your company's ad (or artwork). If you would like, we can create the ad for you. Just let us know what you want to say and get us a picture of the company logo – we'll take care of the rest. Details are below, but please feel free to contact me via email or phone should you have any other questions, comments, or concerns.

Thank you for your continued support,

Clay Harned
Yearbook Adviser

Picture Submission Guidelines

- ❖ Original ads/artwork may be mailed in. They will be scanned by us.
- ❖ Digital ads/artwork are also acceptable (and preferred). You may submit a disc or send them via e-mail to clay.harned@bullitt.kyschools.us Please check file sizes – the larger the file sizes the better.
- ❖ The quality of your images will determine the quality of your ad.
- ❖ All original ads/artwork can be returned. If you want your original ads back, please provide a self-addressed, stamped envelope.
- ❖ Please check spelling of any type that you send to us. We will not proofread your ad. What you submit is exactly what will appear in the book.
- ❖ The Prowler Staff does reserve the right to alter any submission that does not meet the standards of our book, especially ads that are cut and paste or contain symbols or wording that is not suitable for a high school yearbook.
- ❖ We reserve the right to not run an ad based on content.

**TO GUARANTEE ENTRY, ALL ADS MUST BE
SUBMITTED BY FRIDAY, APRIL 21st**

Business Ad Prices

Full page: \$120

Half page: \$80

Quarter page: \$50

Note - we are no longer offering 1/8 page ads due to lack of space quality.

ALL ADS ARE FULL COLOR!

Please mail and make all checks payable to:

BCHS Yearbook
Attn: Clay Harned
1330 Hwy 44 East
Shepherdsville, KY 40165

Business Ad Order Sheet

****Please return with check or cash****

Name of business: _____

Name of ad purchaser: _____

Contact phone number: _____

Contact email: _____

Contact Address: _____

Have you provided us with the company's original ad/artwork to be used? YES NO

Do you want the Yearbook Staff to create your ad? YES NO

Special instructions: _____

Text for Ad (text will be typed exactly as is): _____

Ad size you are purchasing (check one): Full Page _____ Half Page _____ Quarter Page _____

Amount paid: _____