

# Theme Development Assignment

1. What is your Theme? What are some other words/phrases that relate to your Theme? Try to list 10 or more
2. What Symbols or Logos could we use throughout the book? How so?
3. What Fonts should we use for Primary Headlines? Secondary Headlines? Copy? Captions?
4. Any special Edits or Effects we should use on some Photos? How?
5. Any special Style or Effects we should use on Primary Headlines?
6. What could we do with Modules that would tie into our Theme?
7. What should our Divider Pages look like?
8. What should we name our Sections?
9. What else could we do to incorporate our Theme? Be specific.
10. Create a Color Palette we can use. You should include 5 Colors total, one being Maroon.

Put all of your information together into a PowerPoint and/or Word Document to present to the class. Use magazines, old yearbooks, the Internet, etc. to *inspire* you – not to simply copy from.